NWA Wedding SHOW

Vendor Opportunity Guide

Sunday, January 3, 2027

Four Points by Sheraton

Bentonville



7 WAYS TO CONNECT WITH COUPLES

1. Exhibit space to showcase your talents.
2. Listing in our “show map.”
3. Website listing from registration until thirty days after the show.
4. Social media features for all vendors.
(must register at least 30 days before show)
5. Bridal Bag advertisements.
6. Contact list of attending couples emailed one week following the event.
7. Opportunity to participate in contests & giveaways.

ADDITIONAL OPPORTUNITIES FOR EXPOSURE

COUPLE’S BAG ITEM $100 (Must purchase a booth space to participate)

- Promotional item included in Couple’s Bag
- Must be 8 1/2 x 11 or smaller
- 150 items for August Show and 200 items for January Show
- Items must be delivered by 10:00 a.m. the morning of the show

COUPLE’S CONTACT LIST $550

- Opportunity for those who are unable to exhibit in the show Contact information for all registered Couples delivered one week after the event



CURBSIDE PARKING $200 (Must purchase a booth space to participate)

- Great opportunity for vendors to park their vehicle, i.e. Limos, vintage cars, luxury toilets, food trucks, etc.

NWA Wedding SHOW

Please return to:

NWA Wedding Show
1779 South Grant Ave
Springfield, Missouri 65807

Email: Terrie@NWAWeddingshow.com

Company _____

Phone _____ Contact _____

Website _____ Email _____

Please list what services you provide (i.e. Venue, Catering, DJ, etc.)

Booth(s) Requested	Fee	Number of Booths	Total
Sunday, January 3, 2027 8 x 8 Booth	$500		
Sunday, January 3, 2027 10 x 10 Booth	$550		
Couple's Bag Item (must purchase booth)	$100		
Curbside Parking (must purchase a booth)	$200		
Grand Total			

How many tables do you need (up to 1 per booth)? _____ How many chairs (up to 2 per booth)?_____

Do you need electricity? _____ (Included, but need to know for floor map. Must bring own cords.)

Invoices will be sent via Square to the email provided.

How are you paying? In Full 50 % Deposit Flex Pay

*Flex pay requires a $125 deposit for a 8x8 and a $175 deposit for a 10x10 booth.
Your balance is split into 3 equal monthly payments of $125 due Oct, Nov. & Dec.

Paying By? Check Credit Card

Balances must be paid in full 30 days before the show.

I have read and agree to the terms & conditions for participating in the NWA Wedding Show.

_____ *Date* _____

Wedding Show
— Rules & Regulations —

SCHEDULE – January 3, 2027 Show

Vendor Setup
Sunday, January 3rd from 9:00 am to 11:30 am

Vendor Teardown
Sunday, January 3rd from 3:00 pm to 5:00 pm

Show Hours
Sunday, January 3rd from 12:00 pm to 3:00 pm

Booths – Setup:

- Single Booth Size: 10' X 10' or 8' X 8' with a table (NO linen) and 2 chairs. Electricity is complimentary, but must be ordered for mapping purposes. Please bring your own extension cord and power strip. Pipe and Drape is NOT guaranteed behind all booths. If needed, please contact us for ordering info.

EXPO HOURS

Vendor Load-In/Out:

- Four Points by Sheraton has curbside load in by the ballrooms.

Fire Department Regulations:

- Regular 6's wide fire aisles must be maintained.
- No open flames (sternos allowed).

Show Regulations:

- Vendors with Food or Beverages:
  - NO ALCOHOL may be served, sold or distributed by any vendor at any time at the Wedding Show. Failure to compliy will result in immediate dismisal from Wedding Show without refund.
  - Sample sized food items or non-alcoholic beverages may be distributed by vendors during the Wedding Show. Tape, nails, tacks or screws may not be used to attach displays or signs to floor, walls or ceiling.
- Vendors will not be allowed in the Four Points by Sheraton outside of schedule above.
- Vendors are required to leave booths set up until the close of the Wedding Show. Vendors that begin dismanting booth prior to show case will forfeit receiving the Bridal Registration list via email and not be allowed to register for the following year's Wedding Show.
- All necessary power cords and interior booth lighting must be provided by Vendor.
- Each vendor must check in with NWA Wedding Show upon arrival to set up the booth space.
- All necessary space is provided and should not be used for exhibit demonstration purposes.
- Booth spaces must be kept clean and orderly.
- Signs must be freestanding or on an easel or mounted to the booth. Questionable displays, signs, items or promotions will be removed as requested by NWA Wedding Show.
- No vehicles may park near the wedding show entrance for advertising unless curbside parking is paid for in addition to the vendor booth space. Vehicle must be approved by NWA Wedding Show.
- Only literature from contracted vendors will be allowed to be distributed. Violations will result in immediate removal from the event without refund.
- Any equipment causing excessive noise or annoyance will not be allowed.
- Smoking is not permitted inside the Four Points by Sheraton.

Wedding Show
— Rules & Regulations — continued

DEPOSITS AND PAYMENTS:

- A deposit is required with the Vendor Order Form to secure booth space. Booths will not be held without a deposit or payment in full.
- If vendor opts for a deposit only, the balance must be paid in full 30 days prior to the show. Flexible pay options are available up to 90 days before the event. See the agreement for details.
- Vendors signing up less than 30 days prior to the show will be required to pay in full at the time of contracting.
- All deposits and payments are non-refundable and non-transferable.

Vendor Terms & Conditions

Sydnie Grace, LLC d/b/a NWA Wedding Show ("NWA Wedding Show") reserves the right to cancel this agreement at any time and/or refuse a Vendor's participation in the NWA Wedding Show if full payment has not been received in accordance with the payment terms outlined in the Wedding Show Rules & Regulations.

Inclement Weather
The NWA Wedding Show will proceed as scheduled in the event of inclement weather. If the Governor of Arkansas or another governmental authority having jurisdiction issues an emergency declaration or order that prohibits or materially restricts travel or public gatherings in the area of the event, the NWA Wedding Show may postpone, reschedule, or cancel the event.

Independent Contractor
Vendor acknowledges that Vendor is an independent contractor. NWA Wedding Show shall exercise no supervision or control over Vendor, Vendor's employees, contractors, representatives, or any other individuals working on Vendor's behalf.

NWA Wedding Show will provide only those services and accommodations specifically identified in the Vendor Order Form or Vendor Agreement.

Products, Services & Displays
NWA Wedding Show reserves the right to approve or reject any product, service, display, signage, literature, promotional material, or other item that NWA Wedding Show determines, in its sole discretion, to be inappropriate or inconsistent with the event.

If a Vendor is asked to remove an inappropriate or unauthorized item and refuses to do so, NWA Wedding Show may require the Vendor to immediately leave the event without refund.

Compliance With Laws & Venue Requirements
Vendor agrees to comply with all applicable federal, state, and local laws and ordinances, including those of the City of Bentonville, Arkansas.

Vendor must also comply with all applicable rules, regulations, and requirements of the venue, Police Department, Fire Department, Fire Marshal, and other governmental or municipal authorities.

Damage to Venue or Property
Vendor assumes full responsibility for any damage caused by Vendor, Vendor's employees, contractors, representatives, guests, displays, equipment, or activities to the venue, booth area, furnishings, equipment, or other property.

Vendor agrees to reimburse the appropriate party for the full cost of repairing or replacing any property damaged as a result of Vendor's participation in the NWA Wedding Show.

Conditions Beyond the Control of NWA Wedding Show
If circumstances beyond the reasonable control of NWA Wedding Show make it impossible to provide the scheduled venue, event, or related services, NWA Wedding Show shall not be held responsible for damages or losses incurred by Vendor.

Acceptance of Terms & Conditions
Every business or individual representing, advertising, promoting, or selling a product or service at the NWA Wedding Show must have an approved Vendor Agreement and agree to these Terms & Conditions.

No business, product, or service may be represented at the show without prior approval from NWA Wedding Show.

Booth Sharing & Subleasing
Booth sharing and subleasing are strictly prohibited. Each business represented at the NWA Wedding Show must have its own Vendor Agreement with NWA Wedding Show and pay the applicable booth fee.

A Vendor may not promote another business through signage, business cards, brochures, QR codes, promotional materials, product displays, or other advertising unless that business has separately contracted with NWA Wedding Show.

For example, a florist may not provide arrangements for another Vendor's booth in exchange for displaying the florist's business cards, signage, literature, or other promotional materials unless the florist is also a contracted Vendor.

Businesses operating multiple separate brands or businesses must register each business that will be promoted or represented at the event.

All literature, signage, promotional materials, and advertising displayed within a booth must relate to the business named on the Vendor Agreement unless otherwise approved in writing by NWA Wedding Show.

Vendor Terms & Conditions

Cancellation by Vendor
If Vendor cancels its participation in the NWA Wedding Show for any reason, all payments previously made are non-refundable and non-transferable.

Vendor remains responsible for any outstanding balance due under the Vendor Agreement unless otherwise agreed to in writing by NWA Wedding Show.

Deposits & Payments
If Vendor pays a deposit to reserve booth space, the remaining balance must be paid in full no later than 30 days before the show.

Failure to pay the balance by the deadline may result in cancellation of Vendor's booth reservation and forfeiture of all payments previously made.

Setup & Teardown
Vendor agrees to comply with all setup and teardown times established by NWA Wedding Show and communicated through the Wedding Show Rules & Regulations or other event communications.

Failure to comply with established setup or teardown requirements may result in additional fees and/or denial of participation in future NWA Wedding Show events.

Early Teardown
For safety, professionalism, and the benefit of attendees and fellow Vendors, Vendors may not begin dismantling or removing their booth before the conclusion of the Grand Prize Giveaway and the official end of the show.

Any Vendor who begins tearing down early may be assessed a $100 early teardown fee and may be denied participation in future NWA Wedding Show events.

Repeated or intentional violations may result in immediate removal from the event and/or denial of participation in future shows.

Door Prizes
Vendors are welcome, but not required, to offer door prizes or giveaways from their booths.

Vendors are responsible for providing their own entry forms, registration methods, containers, and other materials necessary to conduct their giveaway.

If a Vendor would like the Show DJ to announce its winner, the Vendor must provide the winner's name to NWA Wedding Show no later than 15 minutes before the scheduled conclusion of the show.

Vendors are responsible for establishing and communicating the rules and conditions of their individual giveaways.

Attendee/Registrant Information
Vendor acknowledges that attendee or registered-couple contact information is not included as part of the booth rental fee, and NWA Wedding Show is not obligated to provide an attendee list to Vendors.

If NWA Wedding Show elects to provide attendee information following an event, such information will only be provided to Vendors in good standing and will be subject to any applicable privacy requirements and restrictions established by NWA Wedding Show.

Booth Assignments
NWA Wedding Show will assign booth numbers and locations to Vendors. Booth placement is determined at the discretion of NWA Wedding Show. While reasonable requests may be considered, specific booth locations are not guaranteed unless expressly agreed to in writing.

Agreement
By signing the Vendor Agreement and/or participating in the NWA Wedding Show, Vendor acknowledges that it has read, understands, and agrees to comply with these Terms & Conditions and the NWA Wedding Show Rules & Regulations.